



# The Public-Private Partnership for the implementation of Local Adaptation Plans

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# Summary



- Stakeholder Engagement limits (SE)
- Public-Private Partnership (PPP)
- A win-win process
- Partners benefits
- The example of Bologne: PAES implementation
- The example of ACT Project:  
Local Adaptation Board (LAB)
- PPP for Adaptation: some tips



# Stakeholder Engagement (SE) limits



**Stakeholder engagement** is the process by which an organisation involves people who may be affected by the decisions it makes or can influence the implementation of its decisions.

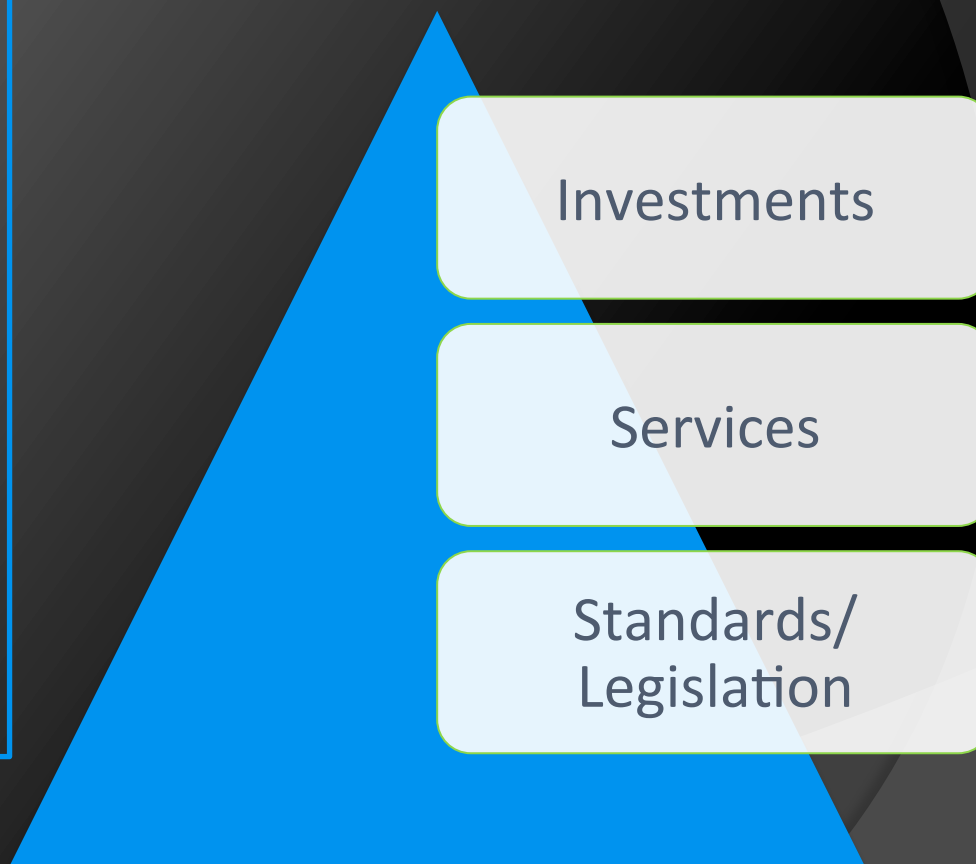


# Public-Private Partnership (PPP)



*“People and organisations coming from some public, private and civic entities/bodies which are engaged in voluntary, mutually beneficial and innovative relations with the aim of dealing/pursuing with social goals by putting together their own resources and competencies”*

*(Copenhagen Centre)*



PPP



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# PPP: a win-win process



**act**

Adapting to  
Climate change  
in Time

	Private Sector	Public Sector	Non-profit Sector
What they offer	<ul style="list-style-type: none"> <li>▶ Skills, technology and solutions;</li> <li>▶ Potential of reduction and climate-changing emissions;</li> <li>▶ Familiarization with final consumers.</li> </ul>	<ul style="list-style-type: none"> <li>▶ Knowledge of the territory;</li> <li>▶ Financing and incentives;</li> <li>▶ Facilitation and guarantees regarding agreements.</li> </ul>	<ul style="list-style-type: none"> <li>▶ Trust;</li> <li>▶ Knowledge of the area of intervention.</li> </ul>
What they acquire	<ul style="list-style-type: none"> <li>▶ Strengthening relationships with stakeholders and corporate reputation;</li> <li>▶ Promoting positive values among employees;</li> <li>▶ Improving company efficiency;</li> <li>▶ Innovating business offers;</li> <li>▶ Improving knowledge of the market;</li> <li>▶ Reinforcing know-how.</li> </ul>	<ul style="list-style-type: none"> <li>▶ Carrying out company social and environmental policies efficiently;</li> <li>▶ Learning new work methods (reducing bureaucracy);</li> <li>▶ Improving knowledge of the territory;</li> <li>▶ Reinforcing company's role in civic society.</li> </ul>	<ul style="list-style-type: none"> <li>▶ Obtaining legitimization of businesses;</li> <li>▶ Improving internal and external communication;</li> <li>▶ Reinforcing company programmes through economic support and public support;</li> </ul>



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# PPP: partners benefits



## Internal Benefits

*shared among partners*

- ▶ Increased knowledge and skills (human capital):
  - ▶ Improvement of pre-existing ones
  - ▶ Adoption of new ones through exchanges between partners
- ▶ Creation of new methods and solutions
- ▶ Improvement of operative efficiency (organizational innovation)
- ▶ Accelerated improvement and development of products and services
- ▶ Strengthening of credibility, trust and reputation among stakeholders (social and relationship resources)
- ▶ Increase in the possibilities of access to contextual information and material and immaterial resources

## External Benefits

*for the external community*

- ▶ Satisfying collective needs
- ▶ Strengthening of civil society (civic sense)
- ▶ Sustainable territorial development
- ▶ Creation of social and economic wellbeing for the community through:
  - ▶ More job opportunities
  - ▶ Improvement of quantity/quality of services and public/local facilities



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## Partnership conception

- Internal initial assessment
- Mapping out who to involve
- Activation of governance mechanisms
- Drawing and signature of partnership protocol

## Partnership development

- Local involvement
- Definition of support tools

## Defining the Action Plan

- Identification of vulnerabilities and risks
- Definition of adaptation measures

## Partnership enforcement, monitoring and conclusions

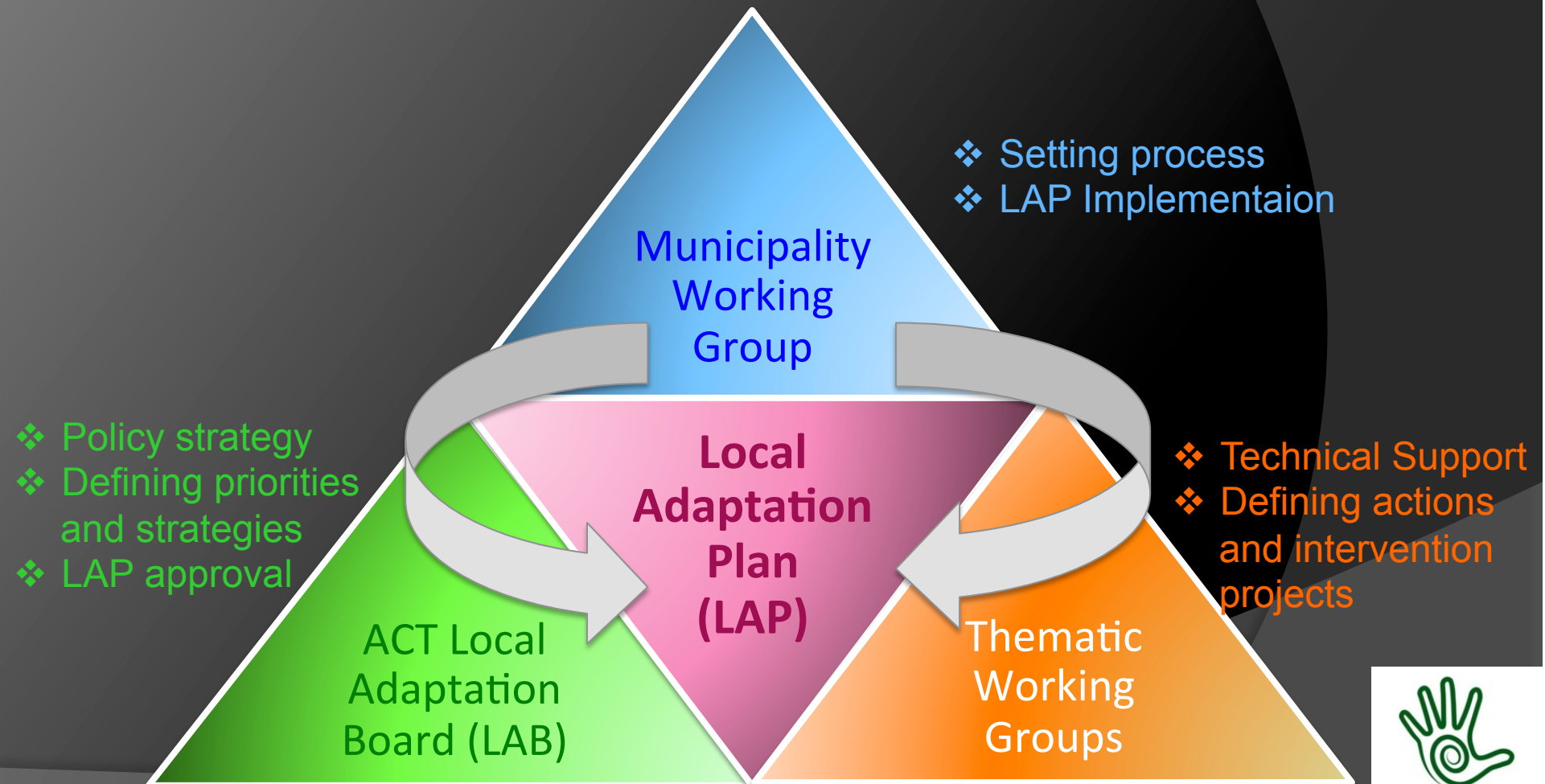
- Supporting the realisation of the Action Plan
- Monitoring and reporting
- Evaluation of results
- Partnership conclusion and termination



# The example of ACT Project: Local Adaptation Board (LAB)

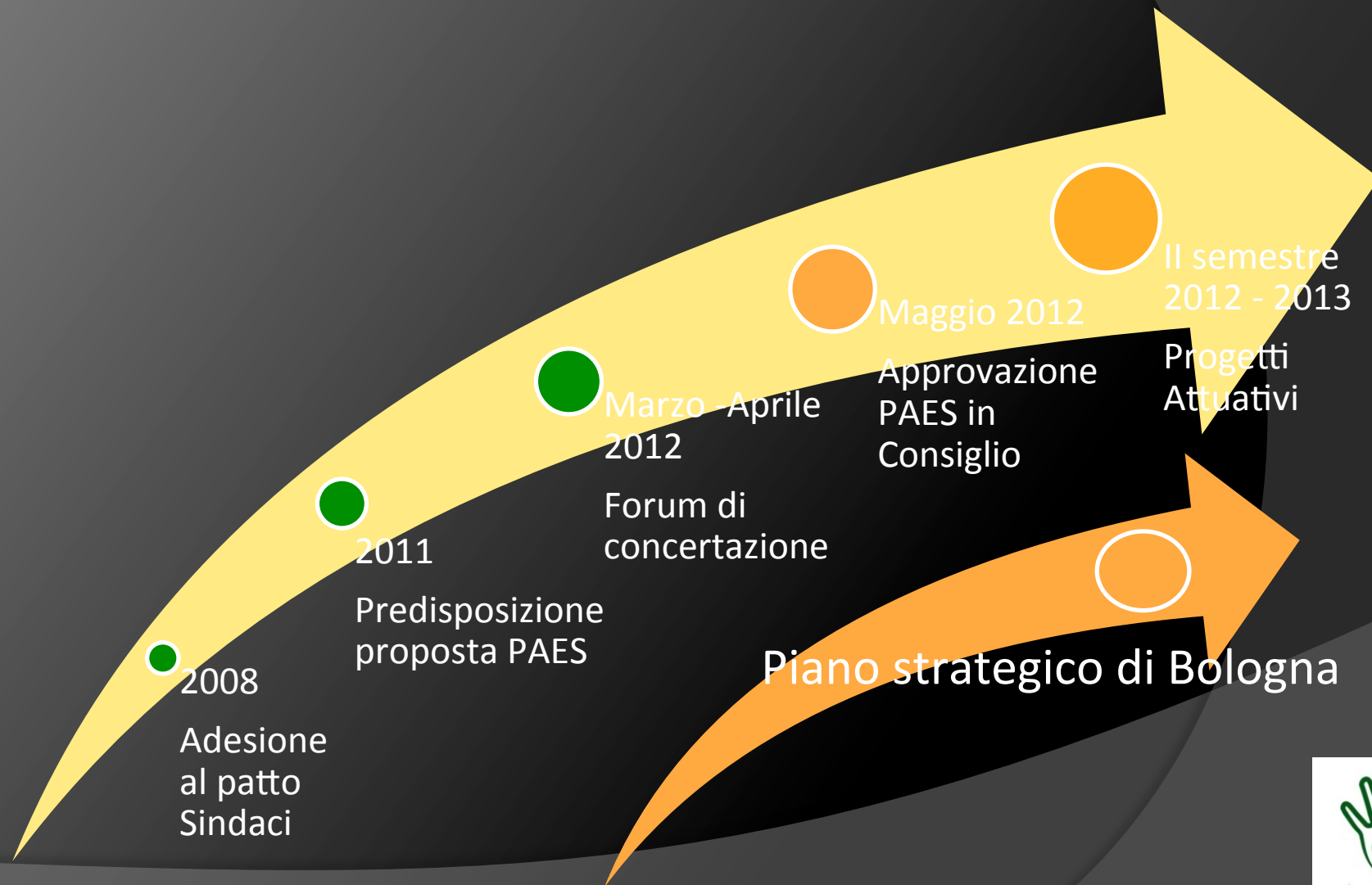


*A structured process of stakeholder engagement, creating the basis of a stable collaboration among different public and private organizations*





# PPP: the example of Bologna (Italy) for SEAP implementation



# The Bologna PPP SEAP governance

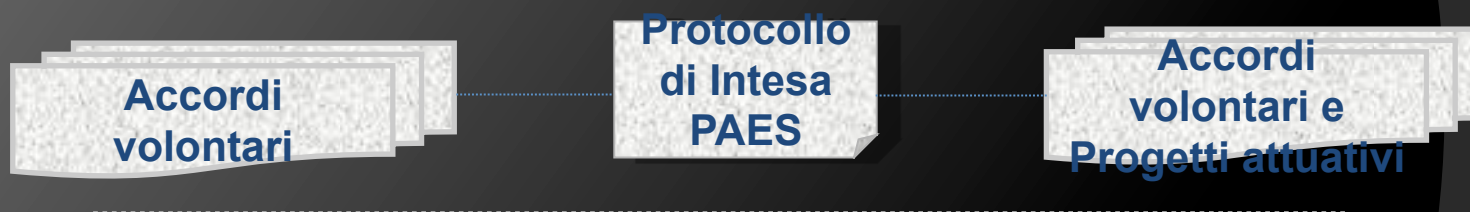


Adapting to  
Climate Change

**PARTNER**



**STRUMENTI**

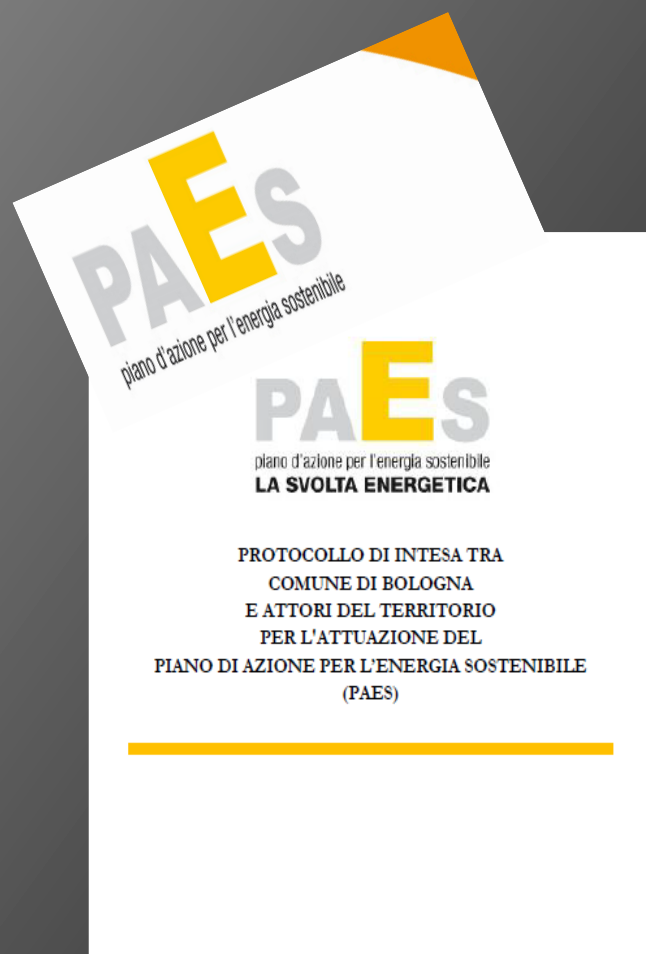


**RISULTATI  
I ATTESI**



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# The Bologna PPP SEAP tools



## IL PROTOCOLLO PAES

Strumento istituzionale che definisce e articola le modalità generali di collaborazione per l'attuazione del PAES tra Comune e i soggetti istituzionali di rappresentanza e aggregazione

## ACCORDI VOLONTARI

Progetti di collaborazione pubblico-privato per la realizzazione di progetti del PAES formalizzati tramite un accordo istituzionale

## PROGETTI ATTUATIVI

Progetti di attuazione del PAES promossi da uno o più soggetti pubblici o privati che vengono monitorati e rendicontati alla UE



# PPP for Adaptation: some tips



- Involve decision-makers (public and private)
- Engage financial partners and insurance companies (necessary)
- Start from a consistent scientific risks-impacts assessment at local level
- Work on concrete priority actions



# Thank for your attention

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